

# COALITION FOR HEALTHIER SCHOOLS

## Expert Panel – Brainstorming Session U.S. EPA Healthy Schools Initiative

**April 14-15, Washington, DC**

### Agenda

**Purpose:**

- Outline key elements of a strategic plan for how EPA can work productively with the states to advance child-safe healthy school environments, consistent with EPA’s congressional mandate and also consistent with what Coalition for Healthier Schools members will support;
- Agree on a collaborative plan for the national Coalition for Healthier Schools leadership and resources to advance efforts in the states and nationally.

**NOTE** - for early arrivals/late departures, please hold the afternoons of Wednesday April 13 and Friday April 15 for Hill Visits. Details TBA.

### **Expert Panel DAY ONE: Thursday, April 14<sup>th</sup>**

		<b>Materials</b>	<b>Presenter or facilitator</b>
8:30-9:00	<b><i>Check-in and Continental Breakfast</i></b>		
9:00-9:30	<b><u>I. Welcome</u></b> <ul style="list-style-type: none"><li>• Agenda review</li><li>• Group expectations</li><li>• Introductions</li></ul>	Agenda	<i>Claire Barnet</i> <i>Juliana Birkhoff</i> <i>Juliana Birkhoff</i> <i>Juliana Birkhoff</i>
9:30-10:30	<b><u>II. Setting the Stage: Participants’ Views on the Challenges and Opportunities for Healthy School Environments</u></b> <p><i>Objective: start with participation so that everyone learns perspectives from different states, organizations, and interests.</i></p> <p><u>Process: Facilitated discussion</u></p>	Background information from coalition members’ organizations	<i>Coalition members</i>

10:30-11:15	<b><u>III. What Criteria Should We Use to Prioritize Recommendations to EPA or other agencies?</u></b>		Coalition members
	<i>Objective: develop common criteria to use for prioritizing what to recommend that EPA include in their Healthy School Initiative grant program (example criteria - transparency, based on science, etc.)</i>		
	<u>Process: Facilitated Discussion Based on EPA Homework</u>		
	<ul style="list-style-type: none"> <li>• What are the priorities?</li> <li>• Why are those important?</li> </ul>		
11:15-12:15	<b><u>IV. Successful EPA Programs: Which Are Critical for Healthy Schools Initiative?</u></b>	EPA programs "homework"	Coalition members
	<i>Objective: using shared criteria, discuss models and programs that should be included in a Healthy Schools Initiative</i>		
	<u>Process: facilitated discussion</u>		
12:15-1:30	<b><u>WORKING LUNCH with federal agency staff</u></b> (catered)	Hand out Information from Federal Agencies on their programs	<i>EPA: Janet McCabe, Peter Grevatt, Bob Axelrad, Kara Belle</i>
	<i>Objective: learn an overview of Federal agency resources and targets for children's' environmental health in schools</i>		
	<u>Process: 15 minute presentations from each federal agency</u>		<i>Dr. Vik Kapil NCEH/CDC</i>
	<ul style="list-style-type: none"> <li>• Total funding devoted</li> <li>• Target for funds</li> <li>• Outcomes from funding</li> </ul>		<i>(2 staff TBA) Education</i>
1:30-2:30	<b><u>V. What Are the Programs and How Do They Glue Together?</u></b>	EPA staff	Coalition members
	<i>Objective: discuss federal agency program and available resources to develop an approach to knit programs from different offices, regions, divisions, and agencies together to minimize duplication, build synergy, and have more impact. (What is missing?)</i>		
	<u>Process: EPA and Coalition members facilitated discussion</u>		
2:30-2:45	<b>BREAK</b>		

- 2:45-3:45** **VI. Identify and Agree on a Structure for EPA’s Healthy Schools Initiative** *Coalition members*
- Objective: agree on a structure for the Healthy Schools Initiative for recommendation to EPA.*
- Process: facilitated consensus building
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- 3:45-4:30** **VII. Review and Discuss Federal Activities for the Healthy Schools Guidelines** *Coalition members*
- Objective: discuss and provide recommendations on activities to roll out Healthy Schools Guidelines.*
- Process: Facilitated consensus building
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- 4:30-5:30** **VIII. NGO Major Recommendations for Federal Healthy Schools Initiative** *Coalition members*
- Objective: NGO’s agree on recommendations to EPA for Healthy Schools Guidelines, resources, and a state grant program.*
- Process: Facilitated consensus building on:
- Priorities
  - Strategies
  - Partnerships
  - Resources

--DAY TWO AGENDA ON NEXT PAGE--

## Expert Panel DAY TWO: Friday, April 15

*federal agencies not present*

<b>8:30-9:00</b>	<b><i>Check-in and Continental Breakfast</i></b>	<b>Materials</b>	<b>Presenter or facilitator</b>
<b>9:00-9:15</b>	<b><u>II. Reflections from Day One Discussions and Day Two Agenda Review</u></b> <i>Objective: make sure everyone is still on the same page.</i> <u>Process: Facilitated discussion</u>	Background material	<i>Coalition members</i>
<b>9:15-10:15</b>	<b><u>IX. Developing A Persuasive Message for Protecting Children’s Environmental Health</u></b> <i>Objective: identify and discuss persuasive messages to build support and alliances.</i> <u>Process: Facilitated consensus building</u> <ul style="list-style-type: none"><li>• What messages are most persuasive to which target audiences?</li><li>• How do we develop messages that reach out to parents? To other potential partners?</li><li>• How to communicate those messages?</li></ul>	Background material	<i>Coalition members</i>
<b>10:15-11:15</b>	<b><u>X. What do we need for the Coalition in 3-5 years</u></b> <i>Objective: identify new partners, resources, and organizational structure to achieve the goals identified during the meeting.</i> <u>Process: Facilitated consensus building discussion</u> <ul style="list-style-type: none"><li>• Structure</li><li>• Resources</li><li>• Projects</li><li>• New partners</li></ul>	List of partner organizations	<i>Coalition members</i>

11:15-  
12:30

**XI. Next Steps, Roles, and Action Items for the Coalition**

*Coalition  
members*

*Objective: agree on clear next steps, roles, and action items for coalition members.*

Process: Facilitated consensus building discussion

- Preparation of final report
- Schedule next steps/follow up meeting(s) or conference call dates

12:30

**ADJOURN**

**Note-**

**Friday afternoon is open.**

**As time/interest permits, pls hold the afternoon for possible Hill Visits, TBA.**